

Author: Joel Kristenson Last Updated: 2014-12-01

Overview

This article will walk you through the steps to put your **Trail Blazer** donation form (*iFrame*) on your Facebook Page using a free app called <u>Woobox</u> <u>Custom Tab iFrame Host</u>. It requires that you have your own personal Facebook account that has admin access to your organization's <u>Facebook</u> <u>Page</u>.

The article is broken into pieces that cover the installation of this app on your Facebook Page, creating a source attribute to track donations coming in specifically via Facebook, and how to generate and insert your iFrame code in the Donation tab.

Tip: Use the **Ctrl+F** hot key combination to jump to different sections of this article (example: "**#1**", "**#2**" or "**Related Resources**").



<u>Outline</u>

- **#1** Installing the Woobox App on your Facebook Page
- **#2** Create a Source Attribute to Track Donations Coming in via Facebook
- #3 How to Generate the Donation Form iFrame Code and Insert it into the Woobox App Tab
- #4 Related Resources

#1 Installing the Woobox App on your Facebook Page

*This article was written as if I'm <u>not</u> currently logged into Facebook, if you're already logged in the screenshots and steps may very slightly.

Follow this link to the Woobox App page on Facebook <<<u>https://apps.facebook.com/iframehost-a/</u>>>.

Click the [Install Page Tab] button.







This will open a new tab asking you to log into your personal Facebook account. *If you're already logged into your Facebook account you'll bypass this prompt.

Enter your credentials and click [Log In].



facebook 🖪			
	n Up		
Fi -	icebook Login		
	Email or Phone: jkristenson	n@trailblz.com	
	Password:		1
	V Keep me		•
	2 - Log In	or Sign up for Facebook	
	Forgot you	r password?	
English	(US) Español Português (Brasil) Français (Franc	e) Deutsch Italiano العربية हिन्दी	中文(简体) 日本語

After you log in you will be prompted with a screen asking you what Facebook Page you want to add the **Woobox Page Tab** to.

Click the drop-down, select the page you want to add it to, and click [Add Page Tab].



🝸 Woobox Custom Tab on F 🔅	× 🛃 Add Page Tab × +		
← ■ https://www.facebook.	com/dialog/pagetab 🛛 🗸 C	8 - Google 🔎 🏠 自	+ ☆ * - =
🕞 TBZ			
F Search for people, places a	and things	Q 💥 Joel Home 20+	1
About Create Ad Create Page	Add Page Tab FITML TAB New share features for timeline 2 Developers Careers Privacy Cookies Terms	1 Add Page Tab Cancel	
Facebook © 2014 · English (US)			

Click the green [Authorize the Tab Application] button.



m Tab on F × ff F × + www.facebook.com/rEvolveDiscGolf?sk=app_208195102528120#_=_	⊽ C. 8
f A Home	20+
 You are posting, commenting, and liking as	
Page Activity Insights Settings	Build Audi
Tab Settings To make changes to this page tab please first	
Authorize the Tab Application	
Why do you need to authorize the tab app? Facebook has a number of policies you need to follow for your page tabs. If we ever get notice of a problem with one of the pa hosted on our system, we need to be able to contact you.	ages
This app was created by Woobox Questions? Email us at support@woobox.com View Privacy Policy and Terms	



You'll be prompted with a warning that the **Static Iframe Tab** will have access to some of your Facebook information.

Click [Okay] to proceed.





This will bring you into the Facebook Page that you selected earlier. It will bring up the **Welcome** tab by default where you can begin your configurations.

The two images below display what this tab will look like by default, they have descriptions about all the different settings, which are covered more thoroughly in section **#3**.

Image 1 of 2 – Default Welcome Tab



By default this tab will be called "Welcome", but you can change it to "Donate" or anything else you would like.





Image 2 of 2 – Default Welcome Tab







Click [Save Settings] and you're done.

You'll likely get a security prompt asking for permission. Click [Grant Permission to Application] to continue.

Page Activity 2 Insights Settings	Build Audie
Tab Settings	View Tab
To make changes to the Tab Name , Tab Image , and Default Landing Tab settings, the application needs supermissions.	ome extra
Grant Permission to Application or Cancel changes that require extra permission	
This app was created by Woobox Questions? Email us at support@woobox.com	

You will likely get one last prompt asking for permission for the **Static Iframe Tab** to manage your Pages.

KNOWLEDGE BASE <u>www.trailblz.com/kb</u>



Click [Okay].



You're now finished installing the Woobox Iframe Tab on your Facebook Page.

The next section delves into creating a source attribute to track donations coming in through your Facebook page. The final section will show you how to generate the iFrame code and past it into the Woobox app.



#2 Create a Source Attribute to Track Donations Coming in via Facebook

This is an **optional* step in the process, but beneficial in the fact that it allows you to more easily track where data is coming from into your database, much like how <u>Google Analytics</u> tracks visitors coming to your website. It could also be accomplished by tying your iFrame to a specific <u>event</u>, but for this example I used an attribute.

Log into your database and navigate to your contact list "i.e. Donors, Voters etc." (In this example I used a nonprofit database and opened my Donors list.)





Click on the **Attribute** tab.



-	🇇 Search 🍬 Reset 🕂 New 🚍 🗐 🗁 릚 🜁 🦂 File 🝷 Edit 🕶 🕢 🎥 Include Other Donors													
0														
Fav	vorites	General Address Hous	ehold At	tribute Canva	ss Contribute	Pledge Event Log	Admin SQL							
l I	nclude	Exclude												
	80	In precisely	Attri	bute				Yes	Date From	Date To	o No	te		<u> </u>
	-02	 In at least In range 		Attributes										
		 In all 		🕀 🧰 Datab	ase Cleanup									= 🔊
				🗄 🚞 Hiking	Skill Level									
		0 - to 0 -		🖻 🚞 🛛 Junk F	olders - Unable to	o Delete								
		of 0 selected		🕀 🧰 Memb										-
				🕀 Not (H	ide/Archive Rec	ord)								v
<u> </u>														
					1000									
	Edit 1	🞸 Include 🛭 🞸 Exclude	B Sort	E Hormat	Export 🎯	Print 🔲 Detail 🔙	Summary		Pivot					
Don	ors Lis	st [enter search criter	ria above,	then press "Se	arch" —]									
	Incl	ID Title Last Name	-	First Name	MI Address Type	Address	City	State	Zip Ho Code Ph	me one	Bus Phone	Cell Phone	Email	
	0													

Locate and expand the **Source** folder.



9					23
Attribute	Yes	Date From	Date To	Note] 📖
🖃 🗁 Attributes					
🕀 🧰 Database Cleanup					0
🕀 🔂 Hiking Skill Level					1
🕀 💼 Junk Folders - Unable to Delete					
🕀 💼 Membership Level					
Not (Hide/Archive Record)					
🕨 🗎 🗁 Source					
Already Present, Did Not Import					
Just Created					
Just Imported					
Just Imported - Legacy					
Load					
Manually Entered					
Web Referring Page					
Website Contribution					
Website Contribution - Legacy					
Website Contribution, New					
Website Email Signup					
Website Email Signup - Legacy					
Website Email Signup, New					
Website Event Signup					
Website Signup					
Website Signup - Legacy					
Website Signup, New					
🗄 🔂 Volunteer					



Right-click the **Source** folder and select **Insert Item**.



Give your new source attribute a name, in this example I called mine "Donation via Facebook".



Click [OK].



You're now finished with this step.

In the next section we will utilize the new source attribute when generating the donation form Iframe. (<u>Click here</u> to read more about creating attributes.)



#3 How to Generate the Donation Form iFrame Code and Insert it into the Woobox App Tab

*You need <u>security clearance</u> to access this part of the database.

Navigate to WebSite Configuration.

S Help
Application Menu «
BIEGØ
Tasks
Dashboard Calendar/Tasks Canvassing Donor Communications Financial System Manager System Gallery Lists Customize Labels Payment Gateway WebSite Configuration Update Unique Search Values (Drop Downs) Tools

Click the [Iframe Wizard] button at the top.



k		_	<u>\</u>		_	_					
Iſ	File - Edit -	0	汐 Iframe	e Wizard							
L	MetaDescriptio	on:						Refresh web	pages		
II.	MetaKeywords	: :								ir web pages using	
II.	SiteTitle :		Pandamon	ium!!				updated spe	cifications.		
L	ThemeName	:	default								
l	Flat Shipping F	ee:	.00								
16	Calendar Even	ts Co	omponent	Donations	Signup	Email	Signup Short	Signup Witho	ut Attributes	Signup Attributes	Signup Post
I	Page Setup	Email	Response	Participant	Types	Live P	review (EventD	irectory.aspx)	Live Preview	v (Deprecated - Eve	ents.aspx)
	Note: To crea	te or e	edit an exis	ting event, g	oto [Eve	ents] fro	om the 'Appliction	on menu'.			

IMPORTANT! You must select the redirect as **outside** of iFrame, it will take the donor away from your Facebook Page but the Woobox tab does **not** support a re-direct page within the iFrame.

Below is a detailed screenshot of my iFrame configurations, you may choose other options depending on your needs.

You'll <u>need</u> to use your own thank-you page **redirect** URL. I chose to assign donations coming in via Facebook to an internal <u>event</u> as well as the **source attribute** created in section #2.







Here are my iFrame settings written out:

Select Frame: donations.aspx Page Version: Version 2 International Form Support: Yes Allow Scrolling: No Width x Height: 800px/1,600px Redirect Type: Redirect Thank You Page 'outside' of iframe. Type, RDIF= Thank You Page: http://www.trailblz.com/demositemarkonly/new/thankyou.html Link To Event: Internal Event – Donations via Social Media Link To Attribute: \Source\Donation via Facebook

Here's my final donation iFrame code, the text in red would <u>need</u> to be replaced with your information:

<!-- Trail Blazer 07/30/2014 --> <iframe src="https://www.trailblz.info/DemoNonprofit_Joel/Donations.aspx?rdif=http%3a%2f%2ftrailblz.com%2fdemositemarkonly%2fnew%2fthankyou.html&eventid =49&originid=10357&ver=2&international=1" style="width:800px;height:1600px" frameborder="0" scrolling="no" onload="scroll(0,0)" ></iframe> <!-- Trail Blazer 07/30/2014 -->

Click [Copy HTML] to copy the iframe code to your clipboard.



Select Frame:	https://www.trailblz.info/DemoNonprofit_Joel/Donations.aspx					
Page Version:	Version 2 International Form Support Yes					
Allow Scrolling:	Yes Vidth x Height 500 px 1,600 px					
Redirect Type:	Redirect Thank You Page 'outside' of iframe. Type, RDIF=					
Thank You Page:	http://trailblz.com/demositemarkonly/new/thankyou.html Verify Redirect					
Link To Event:	Internal Event - Donations via Social I - Link To Attribute: \Source\Donation via Facebook -					
Copy and paste	e the HTML below to include on your webpage. 👔 Copy HTML 🔶					
<pre>Copy and paste the HTML below to include on your webpage. Copy HTML </pre> <pre> Copy HTML Copy HTML </pre> <pre> Copy HTML Copy HTML </pre> <pre> Copy HTML Copy HTML </pre> <pre> Copy HTML Copy HTML </pre> <pre> Copy HTML Copy HTML </pre> <pre> Copy HTML Copy HTML </pre> <pre> Copy HTML Copy HTML </pre> <pre> Copy HTML Copy HTML </pre> <pre> Co</pre>						

Iframe code that Trail Blazer creates for you.

Click **[OK]** to close the popup.





I would suggest saving this in a blank text document with all of your other **Trail Blazer** iFrame forms. *I prefer the free <u>Notepad++</u> app because you can save as an .html document and it helps color the code for readability.*



Save as an .html document.





You're finished with the iFrame generation. You can close the Trail Blazer app.

Once the code is pasted into your Facebook page you can return to <u>website configuration</u> to make modifications such as Donation Amounts/Descriptions, select which email template to use as an auto-responder, and many other customizations.

Log into your Facebook account and open your Facebook page that you manage.

Click on the More drop-down menu and select the Woobox tab, by default it will be called "Welcome" I renamed mine to "Donate".



Later I will show how to **Manage Tabs** which allows you to easily move the order of your tabs so that ***Donate*** displays right next to ***About*** instead of in the **More** drop-down menu.



Page Activity	Insights Settings	1	Build Aud
	Timeline About	Photos Donate More •	
Admin Options			Stats Settings
New! Free Tool to Pick Wir	nners and Export Likes/Comments from	m Facebook Timeline Posts. Learn More or Try It Now	
	> 🖬 🧮 🎟 😏 👰 🕒 🗊		

You may be prompted with a security warning to **Authorize** the app, click the authorize button to proceed.

Copy the iFrame code you generated and past it into the **HTML** source editor.



Timeline About Photos Donate More •	
Tab Settings 🔄 🖴 🕞	View Ta
Page Tab Share Settings	
Edit	
Shareable Tab URL: http://statictab.com/gnw6cm5 Show Share button at top of Tab	
Page Source: 🔘 URL 🔘 Redirect 🔘 Image 🖲 HTML	N
Enter the HTML for your page	Editor Source
<pre>1 <!-- Trail Blazer 07/30/2014--> 2 <iframe <="" frameborder="0" onload="scrol</pre></td><td>357&ver=2&international=1" scrolling="yes" src="https://www.trailblz.info/DemoNonprofit_Joel/Donations.aspx?rdif=h %2ftrailblz.com%2fdemositemarkonly%2fnew%2fthankyou.html&eventid=49&originid=10 style=" td="" width:500px;height:1600px"=""></iframe></pre>	

Scroll the bottom of the page and click [Save Settings]. If you haven't already changed your tab name you can do so in this location.



Page Activity Insights Settings	Build Audie
Fan-Gate (Non-Fan Page Source): Off URL Image HTML Fan-gating is turned off. Fans and Non-fans will see your tab content. 	
Friend-Gate : Off Default HTML Friend-gate is turned off. Visitor's friends do not need to be fans to access your content.	
Form-Gate: Off HTML Form-gate is turned off. Visitors do not complete an input form to access your content.	
Tab Icon: Instructions for using your own tab icon.	
Tab Name: Donate Change Tab Name	
Tab Image: Change Tab Image (111px wide by 74px tall)	
Install Another Tab: 🍸 🖞 🗗 🔜 🗮 📄 🗎 🧝	
Cancel Save S This app was created by Woobox Image: Concel Questions? Email us at support@woobox.com Image: Concel WCOBOX Image: Concel Image: Concel Image: Concel	ettings



Scroll back to the top and click [View Tab].

Build
View Tab
Editor Source

Below is a screenshot, if you need to make modifications click on the **Settings** tab.



(Navigate to your Facebook page as a *visitor*)

		Billing Information		Dor	Donation Amount		
		* First Name	Joel	C	\$10	S \$50	
Fill out and process a test donation.	~	* Last Name	Kristenson	C	\$200	\$500	
		* Address	620 Mendelssohn Avenue North	C	\$750	\$1000	
				Suite 186	C	\$2000	\$5000
		* City	Golden Valley		Other		
		* State	Minnesota 💌				
		* Zip Code	55427	Ma	ke my payment		
		Phone		۹ (Single	Monthly	
		* Email	jkristenson@trailblz.com	0/	Annually		
			Yes, I want to receive future email updates.	Wo	uld you like to s	specify a particular fund?	
		Comment		No	ne	•	
				Ma	ke my donation i	n Honor or Memory of	
					Honor or Memory	-	



At this point you're finished, you can navigate to your Facebook page as a *visitor* and test out the form with a real donation over the \$5.00 minimum.

On your journey to become an iFrame guru you can find a lot of other useful information by following the related links below. If you have any trouble going through these different tasks please contact our support team.

Tip: Change the order in which your Facebook tabs display:

Step 1



Step 2





Tip: You can use this iFrame widget with any of the iFrames **Trail Blazer** supports i.e. Newsletter Signup, Volunteer Signup, Events...





- YouTube Channel
- Knowledge Base Articles
- 3rd Party Resources

#3 Related Resources

Article: Web site signup < iframe > Article: Linking your Website to your Database with Custom Online Forms Article: Build Your Own Custom Signup Form (Get) Video: iFrames 3rd Party Resource (Tool): Woobox Custom Page Tab (iFrame Host) 3rd Party Resource (Video): Create Custom Tabs with Woobox App on Facebook Timeline



Trail Blazer Live Support

- **C** Phone: 1-866-909-8700
- Email: support@trailblz.com
- Facebook: https://www.facebook.com/pages/Trail-Blazer-Software/64872951180
- Twitter: <u>https://twitter.com/trailblazersoft</u>

* As a policy we require that you have taken our intro training class before calling or emailing our live support team. <u>Click here</u> to view our calendar for upcoming classes and events feel free to sign up other members on your team for the same training.

* After registering you'll receive a confirmation email with the instructions for how to log into the <u>GoToMeeting</u> session where we host our live interactive trainings.

* This service *is* included in your contract.